

Translating Research to Action

Introduction:

Researchers, graduate students, and staff often stand at a crossroads between academia and societal impact in a world rich with knowledge. They possess valuable insights and expertise yet may need help to navigate the intricate journey of translating their knowledge into solutions that benefit society. Translate to Realize Action (T2RA) is designed to guide individuals seeking to bridge the gap between knowledge and meaningful social change. It provides a supportive coaching service where ideas can flourish and pathways can be discovered, ultimately leading to transformative social solutions.

Unlocking the Potential of Knowledge:

T2RA acts as your guide for those with valuable knowledge who aspire to go beyond traditional research and publications. It recognizes that the transition from research to application can be daunting and offers a space to explore alternative routes. The core mission of T2RA is to empower individuals to leverage their expertise and portfolio of work to help solve today's most pressing problems.

Navigate Your 'Walking Path':

T2RA understands that there is no one-approach-to-all approach to translating knowledge into action. Participants are encouraged to explore their unique 'walking path' – a targeted approach to moving research beyond the confines of academia. T2RA supports individuals in considering various routes, including:

1. **Exploring a Venture-Building Path:** Those interested in learning about how to build a venture to sustain their work receive guidance on what transforming research insights into a sustainable, socially conscious venture would entail (whether a social enterprise or non-profit with a revenue stream). Explore and sandbox potential offerings and business models that connect to the problem and solutions to pain points.
2. **Co-create a Solution with Community:** Recognize the power of collaboration. Identify key community partners and facilitate connections to co-create solutions that address real-world challenges.
3. **Licensing:** Some knowledge is best shared through partnerships. We can assist in navigating the complexities of licensing, ensuring that your expertise reaches those who can maximize its potential and provide revenue for your work to keep growing.
4. **Hybrid Approaches:** Sometimes, the best solutions are a blend of approaches. Tailor a strategy that combines elements of the above paths, ensuring maximum impact.

A Supportive Ecosystem:

Explore ideas, sandbox concepts, and approaches within a supportive environment without any financial cost or time-bound schedule. Teams can leverage this coaching session for a few sessions to set them up for their next step or to build out potential pathways over several months. Our service offers:

- **Coaching:** Access to experienced coaches who will help you traverse the journey from knowledge to action (via monthly sessions)
- **Connectedness:** Opportunities to connect with like-minded individuals, potential partners, and community stakeholders

- Each T2RA cohort will have 4-5 teams at a similar point in their research-to-innovation journey; teams will have the opportunity to share their experiences, knowledge, questions, and best practices monthly to bi-monthly basis.
- Journey wayfinding: Unpack knowledge dissemination and discover your best-suited 'walking path', while wayfinding assists you in charting a clear course.

Conclusion:

T2RA is the bridge that transforms knowledge into action, enabling researchers, graduate students, and staff to become catalysts for social change. It recognizes the significant gap between research and enterprise and aims to fill it with tailored approaches, guidance, and support. Join us on the path to realizing your vision of a better world through the power of knowledge. Together, we can turn ideas into action and make a lasting impact on society.