

## **National Anti-Racism Fund**

### **Projects Funding Expression of Interest Information Session**

July 9, 2025

### Agenda

### Presentation (30 min.)

- Purpose of the National Anti-Racism Fund (NARF)
- Themes/Objectives and Expected Results
- Funding Details and Eligibility
- Application Process
- Support

### Q&A (30 min.)





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### Purpose

- CRRF works to strengthen the social fabric of our society by supporting, enabling and convening community groups and organizations through grants, services and a network of public, research and community partners.
- NARF supports commitments to build a national framework for the fight against racism in Canadian society.
- NARF contributed almost 11 million in the past four years to support the powerful work of nearly 600 organizations across Canada.
- Over the next year, NARF will provide \$3.4 million in grant funding toward anti-racist Events, Youth Initiatives and Projects in Canada.





## **Themes and Objectives**

Applications must align with one or more of the following key themes and objectives:

- ✓ Systemic racial barriers: Reducing barriers to inclusion by addressing systemic racism in education, healthcare, the justice system, public services, employment, and public life.
- Research and education: Promoting and increasing availability and accessibility of data, evidence, and community insights on race relations in Canada.
- Public awareness: Informing public policies by highlighting systemic and institutional barriers.
- Cultural and intercultural community building: Creating cross-cultural opportunities through discussions and dialogue on race, religion, building awareness, and collaborations.



### **Expected Results**

Applications must achieve one or more of the following expected results:

- ✓ Increase public awareness of public policy issues related to race relations, anti-racism, or anti-hate nationally, regionally, or in local communities.
- ✓ Increase public awareness of Canada's cultural diversity.
- ✓ Increase awareness of factors such as race, culture, ethnicity, or religion that may be hindering full participation of the entire Canadian population in society and the economy.
- ✓ Increase knowledge and capacity within communities to address racism and discrimination.





### **Application Details**

### NARF 2025/2026 Projects Funding has a two-step application process:

- 1. Expression of Interest (EOI)
- 2. Full Application

### **Expression of Interest (EOI)**

The purpose of the EOI is to equip CRRF staff with baseline information to assess the project's idea and its alignment with NARF. The EOI application assesses organizational eligibility, organizational capacity, project idea, project activities and requested project funding amount.



## **Application Details**

#### **Funding Amount and Conditions**

- A total of \$2.2 million is available and funding for any proposed project can range from a minimum of \$25,000 to a maximum of \$125,000.
- Applicants are only be eligible for funding to a maximum of **one** application.
- Awardees of the 2024/2025 NARF Projects stream may apply for 2025/2026 funding under either of the following conditions:
  - 1. You may apply with a new, different project idea
  - 2. You may apply to continue their current (ongoing) project
    - Please note if applying for the continuation of a 2024/2025 project, all activities from the ongoing project must be completed with a final report submitted and reviewed, before the 2025/2026 full application deadline (December 2025)
- Projects must be implemented between April 1, 2026, and March 31, 2027.
- The CRRF will provide 40% of funds upon contract signing. An additional 40% will be released upon the submission of a short interim report. The remaining 20% of funds will be released after submission of a final report.



## **Processing Timeline**

### **Expression of Interest (EOI):**

- The CRRF's SurveyMonkey Apply grant platform will accept EOI applications from **June 25, 2025, to August 29, 2025**.
- Decisions will be made 8-9 weeks after submission deadline
- Successful EOI applications will be invited to submit a Full Application by early November 2025.

### **Full Application:**

- Successful EOI applicants will have 6 weeks to submit their full application between early November 2025 and mid December 2025.
- Successful grantees will be contacted by early March 2026.

Please note that all decisions are final and there is no appeal process through this funding program.



## **Public Policy Considerations**

**Public policy** refers to the decisions, principles, and actions that shape how institutions, systems, and governments respond to issues. It encompasses legislation or coordination with government, and also includes the work of communities, non-profits, and organizations to identify gaps, propose solutions, and build momentum for systemic change. Public policy development is a dynamic process grounded in consultation, community leadership, evidence, and equity, and can take many forms, including research, pilot programs and collective mobilization.

#### Examples of projects with a public policy focus could include:

- Projects that include collaborations with other organizations, governments, or community groups to influence local, provincial, or national policy decisions.
- Projects that actively work to influence public policy, whether through direct policy efforts, indepth research, strategic partnerships, or grassroots community engagement.
- Projects that involve a range of strategies, such as conducting research that informs policymakers about the impacts of systemic racism.
- Projects that include developing campaigns that mobilize communities to pursue policy change or creating educational programs that increase public awareness and understanding of key policy issues.

Having a public policy lens is **not** a requirement for receiving NARF Projects Funding.

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## **Eligible & Ineligible Organizations**

### NARF Projects funding is open to:

- Canadian registered charities (as recognized by the Canadian Revenue Agency) and Canadian non-profit organizations and associations
- First Nations, Inuit and Metis organizations
- Canadian non-Federal public institutions such as municipalities, boards of education, schools, colleges and universities
- Labour organizations

NARF Projects funding is <u>not</u> open to:

- For-profit organizations
- Federal institutions
- Individuals
- Organizations whose purpose is solely related to political activity, as defined by the Canada Revenue Agency
- Grassroots organizations



## **Eligible & Ineligible Expenses**

#### **Eligible Expenses**

- Personnel and staffing costs, ٠
- Project costs such as workshop and meeting costs, speaker ٠ honoraria, venue-related expenses, equipment, marketing and communications, catering, transportation, etc.,
- Purchased services such as services of • consultants/contractors/subject matter experts specifically relating to the delivery of the project,
- Evaluation costs such as project evaluation, survey ٠ administration, focus groups, and evaluation reporting,
- Overhead and administrative costs directly associated with ٠ the project delivery can be requested to a maximum of 15% of the total budget. Overhead and administrative costs include supervision, bookkeeping/accounting, audit expenses, telephone/internet, etc.

#### **Ineligible Expenses**

- Costs (e.g., loans, grants, or scholarships) that are related to ٠ direct financial assistance in the form of payments to individuals or families,
- Partisan political activity that directly or indirectly promotes a political candidate or party.
- Ongoing occupancy costs,
- Services covered by provincial health authorities,
- Services provided by medical professionals or regulated health • professionals other than social workers or social service workers,
- Support of operating deficit,
- Purchase of investment in real property (real estate, land, building, etc.), Fondation
- Cost of alcoholic beverage •



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- Basic shelter beds or transitional housing beds.

## **Application Process**

EOI applications will only be accepted through the CRRF's SurveyMonkey Apply platform. To submit an application:

- 1. Go to our application portal, create or use an existing profile and complete the online application form.
- 2. Complete and submit the EOI application form.
- Attach your most recent annual financial statements (2 years) or your financial letter of explanation if you are a \*newly incorporated organization (\*less than 2 years old).
  - Encouraged to be audited if annual revenues are more than \$250K.
- 4. Applicants must click "Mark as complete" and "Submit" to finalize their submission.



### **Application Process**



## **Financial Letter of Explanation**

If you are a newly incorporated organization (i.e. less than two years old) and cannot produce any financial statements, you **must** submit a financial letter of explanation. The following questions need to be answered in 300 words or less:

- 1. Please tell us why you could not submit a financial statement.
- 2. What were your main sources of income (i.e. money that you receive) and expenses (i.e. money that you pay out) over the past year? Please describe them.
- 3. How do you track/manage your income and expenses?
- 4. Does your organization have a bank account for its operations? If yes, please indicate the person's name and title that manages the account.
- 5. Does your organization have a designated person who prepares, reviews, and approves financial reports or is responsible for overseeing the financials? If yes, please indicate their name and title.
- 6. Does your organization have a deficit? If yes, what is the deficit amount?
- 7. Should the organization be successful in securing CRRF funding, what financial challenges/risks might exist and how might those challenges/risks be mitigated?
- 8. When do you anticipate obtaining your first audited financial statement?



### **Successful Applicant Requirements**

 Publicly acknowledge the financial support received from the CRRF through NARF with:

"The [TITLE OF PROJECT] was made possible through the financial support of the Canadian Race Relations Foundation's National Anti-Racism Fund."

- Complete Interim and Final reports through CRRF's SurveyMonkey Apply platform
- ✓ Have an Evaluation Plan
  - To complete the interim and final report, projects will need to collect data according to their own Evaluation Plans.





### **Evaluation Process**

The following criteria will be used to evaluate all eligible applications:

- ✓ Alignment with program themes and objectives
- ✓ Achievement of one or more of the expected results
- Demonstration of the experience, human and financial resources, governance structure, and capacity to successfully carry out the project based on past experience
- Demonstration of need within the local, regional, and/or national context
- Proposed budget is detailed, reasonable, balanced and takes into consideration the efficient and effective use of funds





### **Grants Timeline**

Key Date	Milestone	
June 25, 2025	EOI Applications open	
August 29, 2025 (11:59 PM EST)	EOI Application Deadline	
September to October 2025	CRRF Grants Team reviews applications	
Late October 2025	Decision-making and approvals	
Early November 2025	Successful EOI Applicants Notified	
November to Mid December 2025	Full Applications open	
Mid November 2025	Full Application Information Session	
Mid December 2025 (11:59 PM EST)	Full Applications Deadline	
Late December	CRRF Grants Team reviews applications	
January to February 2026	Decision-making and approvals	
March 2026	Awardees notified/Grantee orientation & contracting	
April 1, 2026	Projects can start	
March 31, 2027	Projects must be completed by this date	e
Project Completion	Interim report submitted at midway point, final report due within 60 days of project completion	

### **Support and Useful Links**

Contact: grants@crrf-fcrr.ca.

\*Be sure to write "National Anti-Racism Fund Application" in the subject line of your email

- Guidelines: https://crrf-fcrr.ca/narf-project-grants/
- Frequently Asked Questions (FAQ): Can be downloaded from <u>https://crrf-fcrr.ca/narf-project-grants/</u>



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# **Questions & Answers**



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# **Thank You**



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