

# INTERNATIONAL SOCIAL INNOVATION RESEARCH CONFERENCE 2025 PROGRAM



## DAY 2: THURSDAY, SEPTEMBER 4, 2025

8:00 - 9:00 am <b>Breakfast and Networking</b> (MacEwan Hall Ballroom)					
9:00 - 9:15 am <b>University of Calgary Speaker Welcome</b> (MacEwan Hall Ballroom)					
9:15 - 10:15 am <b>Keynote Speaker 3: Rafael Ziegler Circular Cooperatives - Prism for Social Innovation</b> (MacEwan Hall Ballroom)					
10:15 - 10:45 am <b>Energy Break and Networking</b> (MacEwan Hall Ballroom)					
MacEwan Hall Ballroom	MacEwan Hall Bianca	MacEwan Hall Cassio A	MacEwan Hall Cassio B	MacEwan Hall Escalus	MacEwan Hall Executive Council Chambers
<b>Stream 4:</b> Chairs: Elizabeth Chen, Anne LaFond	<b>Stream 2:</b> Chairs: Katharine McGowan, Sean Geobey, Maryam Mohiuddin Ahmed	<b>Stream 5:</b> Chairs: Kelly Hall, Michael Roy	<b>Stream 8:</b> Chairs: Marthe Zirngiebl	<b>Stream 13:</b> Chair: Karen Benzies	<b>Stream 12:</b> Chairs: Judith Terstriep, Georg Mildenberger
10:45 - 11:10 am 1: <b>Ginette Lafreniere</b> (Colouring Outside Academic Lines: How Collective Learning Within the Social Innovation Research Group Contributes to Community-Led Research and Development in the Region of Waterloo) U. Cummings van Zyl, S. Tremblett, A. Keeley, S. MacDonald, A. Kroon	10:45 - 11:10 am 1: <b>Mike Kennedy</b> (Navigating Co-Production: A Complexity Informed Volunteer Ethnography of Social Enterprise in Nova Scotia)	10:45 - 11:10 am 1: <b>George Mildenberger</b> (Contributions of Social Work to Social Innovation? Work in Progress Report and Methodological Riddles from a Comparative Research Project) A. Parpan-Blaser, N. Benelli, S. Buhler, R. Muller, M. Huttemann, J. Eurich, K. Hartmann, G. Schimpf	10:45 - 11:10 am 1: <b>Alexandra Gaidos</b> (Social Entrepreneurship in Madagascar: Navigating Challenges in an Emerging Ecosystem) T. Rakotomanga	10:45 - 11:10 am 1: <b>Laura Ambrosio</b> (Community Service Learning: Innovation in Language Learning and Teaching for Social Cohesion)	10:45 - 11:10 am 1: <b>Gillian Morrissey</b> (Towards an Understanding of the Barriers and Challenges of Impact Measurement in the Arts: A Case Study of Newfoundland and Labrador)
11:10 - 11:35 am 2: <b>Peter Milley, Gustavo Severo de Borba, Luiz Silva, Daphne Varghese</b> (We Are All In this Together: A Comparative Case Study of Social Innovation Initiatives Affiliated with Universities in Brazil and Canada) P. Bittencourt, J. Vieira, J. Branco, C. Kendall, S. Taylor, A. Malette, C. Tremblay, A. Baril	11:10 - 11:35 am 2: <b>John Abraham</b> (Event, Design, Complexity: Explorations Towards a Phenomenology of Social Innovation)	11:10 - 11:35 am 2: <b>Ieva Adomaityte-Subaciene</b> (Value Orientations and Innovation in Social Work: Exploring Link Between Professional Values and Innovation Practices)	11:10 - 11:35 am 2: <b>Lia Krebs</b> (Business-Driven Social Innovation Ecosystems: Exploring Cross-Sector Collaboration for Human Rights in Value Chains)	11:10 - 11:35 am 2: <b>Alison McGrory &amp; Ailsa Clark</b> (Collective Leadership to Harness Community Led Action in Remote and Rural Scotland to Effectively Respond to Intersecting Layers of Need)	11:10 - 11:35 am 2: <b>Marwa Hannouf</b> (Social Life Cycle Assessment for Social Impact Measurement) G. Assefa, I. Gates
11:35 am - 12:00 pm 3: <b>Kyle McQuillan</b> (Defining Innovation for the Public Good to Fulfill the Mission of a Large Public University) A. Dave, B. Romani	11:35 am - 12:00 pm 3: <b>Trisha Henschel</b> (Navigating Complexity in Hybrid Social Entrepreneurship: Leadership, Emergence, and Boundary Spanning Partnerships)	11:35 am - 12:00 pm 3: <b>Laura Limarzi-Klyn or Richard Mugford or George Alvarez</b> (Laying the Foundation for a Community Information Exchange Among Social Service Providers in Calgary: Early Lessons Learned) R. Mugford, G. Alvarez, R. Romano	11:35 am - 12:00 pm 3: <b>Sayaka Watanabe</b> (The Role of Women Entrepreneurs in Post-Disaster Communities and Their Impact on Community Resilience)	11:35 am - 12:00 pm 3: <b>Jacqui McLaughlin</b> (Satisficing for Change: The Power of Bounded Rationality in Interdisciplinary Social Innovation) K. Umstead, H. Nguyen, Z. Noel	11:35 am - 12:00 pm 3: <b>Sikhumbuzo Maisela &amp; Nomkhosi Radebe</b> (Corporate Social Responsibility in South Africa: Challenges in Measuring Social Impact and Pathways for Effective Evaluation)

		12:00 - 12:25 pm 4: <b>Elizabeth Chen</b> (Leveraging a Global Scoping Review and a Crowdsourcing Open Call to Identify Competencies for Social Innovation in Health)		12:00 - 12:25 pm 4: <b>Sikhumbuzo Maisela &amp; Nomkhosi Radebe</b> (Leveraging Digital Platforms for Social Innovation: Pathways to Economic Inclusion)	
12:30 - 1:30 pm <b>Lunch and Networking</b> (MacEwan Hall Ballroom)					
1:30 - 2:30 pm <b>Panel: Similarities and Differences in Perceptions of SI across the Globe with Rafael Ziegler, Serenity Wright, Augusto Romero-Lovo, Judith Terstriep, and Peter Milley [facilitator] (MacEwan Hall Ballroom)</b>					
2:30 - 3:00 pm <b>Energy Break and Networking</b> (MacEwan Hall Ballroom)					
MacEwan Hall Ballroom	MacEwan Hall Bianca	MacEwan Hall Cassio A	MacEwan Hall Cassio B	MacEwan Hall Escalus	MacEwan Hall Executive Council Chambers
<b>Stream 11:</b> Chair: Katrin Bauer	<b>Stream 7:</b> Chairs: Katharine McGowan	<b>Stream 5:</b> Chairs: Kelly Hall, Michael Roy	<b>Stream 1:</b> Chairs: Alex Murdock, Aline Felix	<b>Stream 13:</b> Chair: Karen Benzie	<b>Stream 12:</b> Chairs: Judith Terstriep, George Mildenberger
3:00 - 3:25 pm 1: <b>Michael Marks</b> (A Qualitative Study of a Hybrid Community Currency/Social Enterprise Organizational Model Designed to Promote Currency Mission, Usage and Sustainability)	3:00 - 3:25 pm 1: <b>Charlie Carpenter</b> (Braiding Knowledge Systems: A Framework for Ethical and Sustainable Conservation)	3:00 - 3:25 pm 5: <b>Elizabeth Chen</b> (What Counts as Social Innovation in Health?)	3:00 - 3:25 pm 1: <b>Sean Geobey</b> (Voting Algorithms in Participatory Budgeting: Applying Proportional Representation Principles)	3:00 - 3:25 pm 5: <b>Jorge Cunha</b> (Exploring the Nexus Between Corporate Social Responsibility and Corporate Social Innovation: A Brief Overview of the Literature)	3:00 - 3:25 pm 4: <b>Judith Tierstriep</b> (Advancing SI Impact Measurement: The SI-Panel as Comprehensive, Context-Sensitive Approach) M. Rabadjieva
3:25 - 3:50 pm 2: <b>Awele Achi</b> (Social Networks Support, Community Impact and the Reputation of Hybrid Social Enterprises)	3:25 - 3:50 pm 2: <b>Joanna Paulynn Masangkay</b> (Yarning for Change: Indigenous Cooperatives as a Social Innovation)	3:25 - 3:50 pm 6: <b>Michael Roy</b> (The Importance of Context in Enabling or Constraining a Preventative Agenda in Health and Social Care: Can a 'Public Service Ecosystem' Perspective Help?)	3:25 - 3:50 pm 2: <b>Dino Darmonski</b> (The Promise of Digital Platforms for Climate Governance)	3:25 - 3:50 pm 6: <b>Nancy Mannix</b> (Resilience Scale Framework)	3:25 - 3:50 pm 5: <b>Geoff Gregson</b> (Measuring Social Innovation: Mission Possible?)
3:50 - 4:15 pm 3: <b>Trisha Henschel</b> (Navigating Hybridity: Leadership Strategies in Boundary Spanning Partnerships)	3:50 - 4:15 pm 3: <b>Laura Lynes, Andy Airey</b> (Reflecting on our Relations: Good Practices in Weaving Science and Indigenous Ways of Knowing)	3:50 - 4:15 pm 7: <b>Gerry Unwin</b> (How Can We Develop Effective Inter-Organizational Relationships that Facilitate Independent Living and Age-Friendly Communities?)	3:50 - 4:15 pm 3: <b>Alex Murdock</b> (Strategy and Entrepreneurship in Responding to Food Security)	3:50 - 4:15 pm 7: <b>Daniela Fuchs</b> (Responsible data sharing practices to foster social innovation) M. Hofer	
4:15 - 4:40 pm 4: <b>Alice de Koning &amp; Kanwal Bokhari</b> (Business Models for Impact: Sustaining Hybridity with Social Enterprise Archetypes)	4:15 - 4:40 pm 4: <b>Ci Tian</b> (Social Innovation of Taiwanese Indigenous Tribal Society)	4:15 - 4:40 pm 8: <b>Nofar Betzer</b> (The Role of Outreach Workers for People Who Use Drugs: A Spatial-video Narrative Analysis from Strategies for Addressing Needle Debris Study (SANDS) J. Jackson, G. Joaquino			
6:00 - 6:30 pm <b>Evening Drinks and Networking</b> (Cenovus Energy Great Hall)					
6:30 - 8:30 pm <b>Dinner Buffet, Poster Presentations and Networking</b> (Cenovus Energy Great Hall)					

\* The ISIRC 2025 program is a preliminary outline and is subject to change.

## Poster Presentations

Presenter	Abstract Title	Co-Authors
<b>Carol Mei</b>	How New Graduate Nurse Related Posts on TikTok can Increase Nurse Retention	Carol Mei
<b>Egle Butkeviciene</b>	Fostering Social Innovations through Acceleration Services: a Case of CATALISI Project	
<b>Sharlette Dunn</b>	A Healthy Food Prescription Incentive Program for Adults with Type 2 Diabetes who are Experiencing Food Insecurity: A Longitudinal Qualitative Study	Dunbar Carolyn L., Campbell David J.T., Beall Reed F., Spackman Eldon, Benzie Karen, Cormack Gavin R., Olstad Dana L.
<b>Chinedu Miracle Nevo</b>	Enhancing the Financial Sustainability of Tempus Novo Using the Social Value Impact Tool (SVIT) and the Service Level Agreement (SLA)	Jia Liu, Mark Ellis
<b>Yansing Huang</b>	Addressing Barriers to Healthcare for Indigenous Peoples of Canada	
<b>Gabriel Joaquino</b>	From Lyrics to Superheroes: Bridging Health Research with Relatable Media	Jennifer Jackson
<b>Rebeca-Daiana-Floriana Oprisan</b>	Sustainability Disclosures in European Energy Firms: Examining the Financial Relevance and Regulatory Impact	Thomas Berndt
<b>Wooyoung Shin</b>	Strategies for Enhancing the Efficiency of AI R&D Investment in South Korea	
<b>Melanie Panitch</b>	Interrupting innovation: Examples from the frontlines of social innovation	Jessica Machado, Samantha Wehbi
<b>Simran Dhillon</b>	Approaches to Managing Encampments for Those Experiencing Homelessness	Monty Ghosh