

INTERNATIONAL SOCIAL INNOVATION RESEARCH CONFERENCE 2025 PROGRAM



DAY 2: THURSDAY, SEPTEMBER 4, 2025

8:00 - 9:00 am Breakfast (MacEwan Hall Ballroom)							
9:00 - 9:15 am University of Calgary Speaker Welcome (MacEwan Hall Ballroom)							
9:15 - 10:15 am Keynote Speaker 3: Rafael Zeigler Circular Cooperatives - Prism for Social Innovation (MacEwan Hall Ballroom)							
10:15 - 10:45 am Break and Networking (MacEwan Hall Ballroom)							
MacEwan Hall Ballroom	MacEwan Hall Bianca	MacEwan Hall Cassio A	MacEwan Hall Cassio B	MacEwan Hall Escalus	MacEwan Hall Executive Council Chambers	Hunter Hub Student Commons Collision Space	MacKimmie Tower Room 701
	Stream 2: Chairs: Katharine McGowan, Sean Geobey, Maryam Mohiuddin Ahmed	Stream 5: Chairs: Kelly Hall, Michael Roy	Stream 8: Chairs: Christoph Kaletka, Marthe Zirngiebl	Stream 13: Chair: Karen Benzies	Stream 11: Chair: Katrin Bauer	Stream 12: Chairs: Judith Tierstriep, Georg Mildemberger	
	10:45 - 11:10 am 1: Mike Kennedy (Navigating Co-Production: A Complexity Informed Volunteer Ethnography of Social Enterprise in Nova Scotia)	10:45 - 11:10 am 1: George Mildemberger (Contributions of Social Work to Social Innovation? Work in Progress Report and Methodological Riddles from a Comparative Research Project) A. Parpan-Blaser, N. Benelli, S. Buhler, R. Muller, M. Huttemann, J. Eurich, K. Hartmann, G. Schimpf	10:45 - 11:10 am 1: Alexandra Gaidos (Social Entrepreneurship in Madagascar: Navigating Challenges in an Emerging Ecosystem) T. Rakotomanga	10:45 - 11:10 am 1: Laura Ambrosio (Community Service Learning: Innovation in Language Learning and Teaching for Social Cohesion)	10:45 - 11:10 am 1: Satish Kumar (The Power of Collective Hybridity: Transforming Capital Markets to Address Grand Challenges)	10:45 - 11:10 am 1: Lindsay Valve (Participatory Approaches to Social Impact Measurement: Lessons from Community-Engaged Research)	
	11:10 - 11:35 am 2: Maria Mayan (Breaking from Boom to Bust: Community Wealth Building in a Rural Community) G. Cahill, K. Budgell, J. Hermary, M. Legpage	11:10 - 11:35 am 2: Ieva Adomaityte-Subaciene (Value Orientations and Innovation in Social Work: Exploring Link Between Professional Values and Innovation Practices)	11:10 - 11:35 am 2: Lia Krebs (Business-Driven Social Innovation Ecosystems: Exploring Cross-Sector Collaboration for Human Rights in Value Chains)	11:10 - 11:35 am 2: Alison McGrory & Ailsa Clark (Collective Leadership to Harness Community Led Action in Remote and Rural Scotland to Effectively Respond to Intersecting Layers of Need)	11:10 - 11:35 am 2: Trisha Henschel (Navigating Hybridity: Leadership Strategies in Boundary Spanning Partnerships)	11:10 - 11:35 am 2: Gillian Morrissey (Towards an Understanding of the Barriers and Challenges of Impact Measurement in the Arts: A Case Study of Newfoundland and Labrador)	
	11:35 am - 12:00 pm 3: John Abraham (Event, Design, Complexity: Explorations Towards a Phenomenology of Social Innovation)	11:35 am - 12:00 pm 3: Laura Limarzi-Klyn or Richard Mugford or George Alvarez (Laying the Foundation for a Community Information Exchange Among Social Service Providers in Calgary: Early Lessons Learned) R. Mugford, G. Alvarez, R. Romano	11:35 am - 12:00 pm 3: Sayaka Watanabe (The Role of Women Entrepreneurs in Post-Disaster Communities and Their Impact on Community Resilience)	11:35 am - 12:00 pm 3: Laura Lynes (Reflecting on our Relations: Good Practices in Weaving Science and Indigenous Ways of Knowing)	11:35 am - 12:00 pm 3: Alice de Koning & Kanwal Bokhari (Business Models for Impact: Sustaining Hybridity with Social Enterprise Archetypes)	11:35 am - 12:00 pm 3: Marwa Hannouf (Social Life Cycle Assessment for Social Impact Measurement) G. Assefa, I. Gates	

	12:00 - 12:25 pm 4: Trisha Henschel (Navigating Complexity in Hybrid Social Entrepreneurship: Leadership, Emergence, and Boundary Spanning Partnerships)	12:00 - 12:25 pm 4: Kelly Hall (Does Organizational Model Effect Workforce Outcomes? Insights from Social Enterprises in English Adult Social Care)	12:00 - 12:25 pm 4: Lindsay Valve (Cultivating Social Innovation: The Role of Community Networks in Research Impact)			12:00 - 12:25 pm 4: Sikhumbuzo Maisela & Nomkhosi Radebe (Corporate Social Responsibility in South Africa: Challenges in Measuring Social Impact and Pathways for Effective Evaluation)	
12:30 - 1:30 pm Lunch (MacEwan Hall Ballroom)							
1:30 - 2:30 pm Keynote Speaker 4: Latasha Calf Robe - Creating Ethical Space in Social Innovation (MacEwan Hall Ballroom)							
2:30 - 3:00 pm Break and Networking (MacEwan Hall Ballroom)							
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Stream 4: Chairs: Richard Hazenberg, Mark Anderson	Stream 7: Chairs: Katharine McGowan, Latasha Calf Robe	Stream 13: Chair: Karen Benzie	Stream 13: Chair: Karen Benzie	Stream 5: Chairs: Kelly Hall, Michael Roy	Stream 11: Chair: Katrin Bauer	Stream 12: Chairs: Judith Tierstriep, George Mildenberger	Stream 1: Chairs: Alex Murdock, Aline Felix
3:00 - 3:25 pm 8: Ginette Lafreniere (Colouring Outside Academic Lines: How Collective Learning Within the Social Innovation Research Group Contributes to Community-Led Research and Development in the Region of Waterloo) U. Cummings van Zyl, S. Tremblett, A. Keeley, S. MacDonald, A. Kroon	3:00 - 3:25 pm 1: Charlie Carpenter (Braiding Knowledge Systems: A Framework for Ethical and Sustainable Conservation)	3:00 - 3:25 pm 1: Mandy Bratton (Beyond Algorithms: Cultivating Moral Courage and other Human Centric Capabilities for Social Innovation in the AI Era)	3:00 - 3:25 pm 1: Jorge Cunha (Exploring the Nexus Between Corporate Social Responsibility and Corporate Social Innovation: A Brief Overview of the Literature)	3:00 - 3:25 pm 1: Liz Chen (Applying Design Thinking Methodologies to Drive Non-Digital Social Innovations in Health)	3:00 - 3:25 pm 1: Michael Marks (A Qualitative Study of a Hybrid Community Currency/Social Enterprise Organizational Model Designed to Promote Currency Mission, Usage and Sustainability)	3:00 - 3:25 pm 5: Judith Tierstriep (Advancing SI Impact Measurement: The SI-Panel as Comprehensive, Context-Sensitive Approach) M. Rabadjieva	3:00 - 3:25 pm 1: Drew Gardiner (Digitalization and Participatory Governance in Employment Policy: The Case of Rwanda's Digital Transformation)
3:25 - 3:50 pm 9: Peter Milley, Gustavo Severo de Borba, Luiz Silva, Daphne Varghese (We Are All In this Together: A Comparative Case Study of Social Innovation Initiatives Affiliated with Universities in Brazil and Canada) P. Bittencourt, J. Vieira, J. Branco, C. Kendall, S. Taylor, A. Malette, C. Tremblay, A. Baril	3:25 - 3:50 pm 2: Joanna Paulynn Masangkay (Yarning for Change: Indigenous Cooperatives as a Social Innovation)	3:25 - 3:50 pm 2: Juyoung Lee & Saumya Diwan (Temporal Shifts of Key Factors for Volunteer Retention in Local Mentoring Programs using Machine Learning Approach) S. Kim, S. Lee, H. Kim	3:25 - 3:50 pm 2: Nancy Mannix (Resilience Scale Framework)	3:25 - 3:50 pm 2: Michael Roy (The Importance of Context in Enabling or Constraining a Preventative Agenda in Health and Social Care: Can a 'Public Service Ecosystem' Perspective Help?)	3:25 - 3:50 pm 2: Laetitia Rakotoson (A Critic of the "Good and the Dark Side of Social Innovation": Towards a Proposal to Discuss the 'grey' Side)	3:25 - 3:50 pm 6: Geoff Gregson (Measuring Social Innovation: Mission Possible?)	3:25 - 3:50 pm 2: Sean Geobey (Voting Algorithms in Participatory Budgeting: Applying Proportional Representation Principles)

3:50 - 4:15 pm 11: Kyle McQuillan (Defining Innovation for the Public Good to Fulfill the Mission of a Large Public University) A. Dave, B. Romani	3:50 - 4:15 pm 3: Sadiq Abubakar Gulma (Investigating Social Innovation in Nigeria: A Feminist and Decolonial Perspective)	3:50 - 4:15 pm 3: Daniela Fuchs & Margit Hofer (Responsible data sharing practices to foster social innovation)	3:50 - 4:15 pm 3: Maria Mayan (Education as Rural Revitalization: An upstream approach to tackling economic “busts” with a Tuition Assistance Program)	3:50 - 4:15 pm 3: Gerry Unwin (How Can We Develop Effective Inter-Organizational Relationships that Facilitate Independent Living and Age-Friendly Communities?)	3:50 - 4:15 pm 3: Awele Achi (Social Networks Support, Community Impact and the Reputation of Hybrid Social Enterprises)	3:50 - 4:15 pm 8: Peace Jilani (Creating a Practical Impact Measurement Tool for NPOs and FPOs: A New Approach) H. Chouhan, D. Kulshreshtha, C. Gladu	3:50 - 4:15 pm 3: Dino Darmonski (The Promise of Digital Platforms for Climate Governance)
	4:15 - 4:40 pm 4: Ci Tian (Social Innovation of Taiwanese Indigenous Tribal Society)	4:15 - 4:40 pm 4: Nomkhosi Radebe (Leveraging Digital Platforms for Social Innovation: Pathways to Economic Inclusion) S. Maisela		4:15 - 4:40 pm 4: Nofar Betzer (The Role of Outreach Workers for People Who Use Drugs: A Spatial-video Narrative Analysis from Strategies for Addressing Needle Debris Study (SANDS) J. Jackson, G. Joaquino	4:15 - 4:40 pm 4: Nadeen Purna (A Reflexive Embodied Empathy Approach to Explore Implications of Social Innovation Processes for Refugee Integration by Social Enterprises)		4:15 - 4:40 pm 4: Alex Murdock (Strategy and Entrepreneurship in Responding to Food Security)
6:00 - 6:30 pm Drinks and Networking (Cenovus Energy Great Hall)							
6:30 - 8:30 pm Welcome Message, Dinner Buffet, Poster Presentations and Networking (Cenovus Energy Great Hall)							

** The ISIRC 2025 program is a preliminary outline and is subject to change.*